

ipsh! Interactive

an example of ipsh! Trivia and Interactive TV:
growing up GOTTI (46884) trivia



Welcome to
Growing Up Gotti
Trivia. Answer 3
questions right
and register to
win a car!

Where was John
Gotti born?
A) KS
B) ID
C) NY
D) NJ
Text A,B,C or D.

C

Correct! John
Gotti was born
in the Bronx.
Next question.
How is Victoria
Gotti related to
John Gotti?
A) Daughter

ipsh! Interactive is deployed to captivate the most compelling user experience on their mobile device, two way (interactive) messaging. Consumers can initiate contact with any brand by texting into a short-code and then immediate receiving a text message from the brand. Over 100 million mobile handsets are currently two-way text messaging enabled in the US, over 30 million users are originating text messages from their handsets a week! Utilizing **ipsh! Shortcode**, a comprehensive interactive experience can be attained across ALL carriers, domestically and internationally. This gives enormous power to a brand that wants to interact with potential customers utilizing any handset, carrier, in any country.

ipsh! Instant Win
ipsh! Location
ipsh! Chat
ipsh! Trivia
ipsh! Voting/Polling
ipsh! Live
ipsh! m-Coupon
ipsh! Interactive TV (itv)

ipsh!